| S.No | Name of the serial | Date of approval | Amount sanctioned | Date of telecast | Remarks |
|---|---|---|---|---|---|
| *Serials being telecast* | | | | | |
| 1 | Chunni | 23-5-88 | Rs 48,00,000/- | Telecast started on 7-10-90 | |
| 2 | Kal Aur Aaj | 29-12-87 | Rs. 12,25,000 - | Telecast started on 3-1-91 | |
| *Serials yet to be telecast.* | | | | | |
| 1 | Chadar Ka Tukda | 25-2-88 | Rs. 17,50,000/- | | |
| 2 | Rishta | 24-3-88 | Rs. 14,00,000/- | | |
| 3 | Doosre Kewal | 10-9-88 | Rs. 26,00,000/- | | |
| 4 | Ekas Ke Hum Barik | 6-6-88 | Rs. 14,00,000/- | | Under production |
| 5 | Chandani | 10-6-88 | Rs. 22,50,000/- | | Under production |

**Revenue earning and popular Doordarshan serials**

1508. SHRI BEKAL UTSAHI. Will the PRIME MINISTER be pleased to state:

(a) what are the names of first five T.V. serials in respect of earning maximum revenue for Doordarshan which were telecast in 9.00 p.m and Sunday morning slots during the last three months;

(b) what are the names of first five T.V serials having the highest viewership on the above prime slots during the last three months, with the percentage of viewership of each serial; and

(c) what are the names of T.V serials under "Commissioned" category produced on the cultural heritage of Punjab and are awaiting telecast with the reasons for not telecasting these serials?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) The following were the first five TV serials, earning-wise, telesast by Doordarshan at 9 00 p.m and on Sundays morning during September, October and November, 1990;

(1) Paramvir Chakra

(2) Manzil

(3) Yugantar

(4) Gulf Gulshan Gulfam

(5) Akhri Dao

(b) The following were the first five TV serials viewershipwise, telecast by Doordarshan at 9.00 p.m. and on Sundays morning during September, October and November, 1990:—

| | | Average viewership %) |
|---|---|---|
| 1 | Paramvir Chakra | 56 |
| 2 | Gul Gulshan Gulfam | 53 |
| 3. | Maila Anchal | 53 |
| 4 | Manzil | 52 |
| 5. | Yugantar | 52 |

(c) The following TV serials, produced under the "Commissioned" scheme on the theme of cultural heritage of Punjab are awaiting telecast due to the non-availability of suitable time slot:—

1. Chadar Ka Tukda
2. Rishta
3. Doosra Kewal

**Conditions in Jammu & Kashmir**

1509 SHRI ASHWANI KUMAR: Will the PRIME MINISTER be pleased to state

(a) whether there has been unabated flow of trained terrorists and arms supply into Jammu and Kashmir from Pakistan, non-return of migrants of minority, community back to their homes in the Jammu and Kashmir Valley, infiltration and activities of pro-Pakistan elements in the various services of Government including those of police, All-India Radio and Doordarshan;

(b) if so, the steps so far taken to meet each of the above situations and the results thereof; and

(c) the further steps proposed in regard?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) to (c) Information of terrorists and arms into J & K from Pakistan have taken place. Return of migrants back to the Kashmir Valley has not been reported so far.

While strong and effective measures are being continued to check infiltration/exfiltration at the borders, the Govt is in touch with the representatives of political parties with a view to finding a solution to the problem in J & K. Appropriate action is taken against subversive elements in Government services as and when it come to notice of the Govern ment.

**Unemployed persons in rural and urban sector**

1510 SHRI JAGDISH PRASAD MATHUR. Will the PRIME MINISTER be pleased to state:

(a) the State-wise figures of the uneducated, matriculate and graduate unemployed persons in rural and urban sectors, separately, as on the 1st January of 1988, 1989 and also as on the 1st December, 1990,

(b) the employment generated for each category during the above periods separately;

(c) the overal backlog of the unemployed at the above dates; and

(d) the short term and long term measures being adopted in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF LABOUR AND THE MINISTER OF STATE IN THE MINISTRY OF WELFARE (SHRI RAMJI LAL SUMAN) : (a) Available information relates to persons registered with the Employment Exchanges, all of whom are not necessarily unemployed The same is shown in the enclosed statement. [*See* Appendix CLVI, Annexure No. 37].

(b) This type of information is not maintained However, during 1987, and 1988 and 1989, 6.10, 5.43 and 6.00 lakh vacancies respectively were notified to the Employment Exchanges for all categories of applicants.

(c) As in reply to Part (a) above.

(d) The Eighth Plan Approach Document proposes employment as the central thrust of the Plan, substantial shifts in the pattern of investment is favour of sectors and activities using less capital and more labour per unit of output have been suggested for the purpose; the proposed strategy emphasises creation of employment opportunities on an increasingly larger scale in the normal process of development; and at the same time, it recognises the need for special programmes designed to offer guaranteed work to the needy as an interim measure.